

MINUTES OF THE SPECIAL MEETING OF THE NORMAL TOWN COUNCIL AT
NORMAL CITY HALL, 11 UPTOWN CIRCLE, ROOM 417, NORMAL, MCLEAN
COUNTY, ILLINOIS – FRIDAY, NOVEMBER 2, 2018.

1. START:

The Special Meeting was reconvened at 10:08 a.m. on Friday, November 2, 2018.

2. ATTENDANCE:

The following Councilmembers were physically present

PRESENT: Mayor Chris Koos and Councilmembers Jeff Fritzen, Chemberly
Cummings, R.C. McBride, Kathleen Lorenz and Scott Preston. Council
Member Kevin McCarthy arrived at 10:20 a.m.

ABSENT: None

3. DISCUSSION OF THE PROPOSED 2019 STRATEGIC PRIORITIES:

Discussion continued from the prior meeting of October 19, 2018. Mr. Lyle Sumek of Lyle Sumek Associates, Inc., facilitated discussion on priorities for 2019 that follow strategic goals of being financially sound, promoting quality neighborhoods, maintaining a vibrant Uptown district and supporting strong community partners.

Council discussed projects and policies to be considered in 2019 and beyond. Staff will incorporate these ideas in the FY 2019-20 through FY 2023-24 Operating and Capital Investment budget process as appropriate. Discussion included the following topics:

- Continued discussion of economic development programs and partnerships with Economic Development Council and BN Advantage.
- Strategies to advance relationships with other governmental units including the City of Bloomington, McLean County Regional Planning, Normal Township, Unit 5 School District, the Central Illinois Regional Airport Authority, and BNWRD. Discussed strategies to promote the community and foster growth and investment.
- The need to better define “affordable housing” and develop opportunities for more equitable housing, with diverse housing types and pricing.

4. ADJOURNMENT:

There being no further items of discussion, Councilmember McCarthy moved and Councilmember Fritzen seconded that the meeting be adjourned. Mayor Koos called roll and by unanimous vote, the meeting was adjourned at 1:50 p.m. on Friday, November 2, 2018.